

V International Scientific and Technical Conference Actual Issues of Power Supply Systems

Improving Mathematics Teaching in Higher Education through a Competency-Based and STEAM-Integrated Approach

AIPCP25-CF-ICAIPSS2025-00520 | Article

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Improving Mathematics Teaching in Higher Education through a Competency-Based and STEAM-Integrated Approach

O'g'ilyo Sultonova ^{a)}, Rasul Turayev, Ergash Turayev, Qahramon Eshqorayev, Aburaxmat Eshqorayev, Hilola Abdusamatova

Termez State University of Engineering and Agrotechnology, Termez, Uzbekistan

^{a)} Corresponding author: qanvar94@mail.ru

Abstract. This quasi-experimental study examines the effectiveness of a competency-based and STEAM-integrated instructional approach in improving undergraduate mathematics learning outcomes in higher education. The study involved a total of 460 undergraduate students, including an experimental group (n=230) and a control group (n=230). The experimental group was instructed using a competency-based teaching model enriched with interdisciplinary STEAM elements, while the control group received traditional lecture-based instruction. Students' learning outcomes were measured using achievement pre-tests and post-tests. Quantitative data were analyzed using paired-samples and independent-samples t-tests. The results revealed a statistically significant improvement in the experimental group ($p < 0.001$) with a large effect size (Cohen's $d=1.48$). The findings demonstrate that integrating competency-based principles with STEAM methodology significantly enhances students' mathematical achievement.

INTRODUCTION

In recent years, higher education systems worldwide have increasingly emphasized the development of students' competencies rather than the mere transmission of subject knowledge. This shift is driven by the growing demand for graduates who are capable of applying mathematical knowledge in real-life and professional contexts, engaging in independent problem-solving, and adapting to rapidly changing technological and social environments. As a result, improving the effectiveness of mathematics teaching in higher education has become a critical pedagogical challenge.

Traditional approaches to teaching mathematics in universities often focus on theoretical explanations and procedural exercises, which may limit students' ability to transfer knowledge to practical situations. Numerous studies in mathematics education highlight that such approaches frequently lead to passive learning, low motivation, and insufficient development of higher-order thinking skills. In response, the competency-based approach has been proposed as a promising framework for aligning educational outcomes with the needs of contemporary society and the labor market. The competency-based approach emphasizes the integration of knowledge, skills, and attitudes, enabling students to apply what they have learned in diverse and unfamiliar situations. Recently, STEAM education has gained considerable attention as an interdisciplinary approach connecting mathematics with real-life applications. This study addresses this gap by investigating the effectiveness of a competency-based and STEAM-integrated instructional approach in higher education.

This figure-1 illustrates the interaction between competency-based principles, interdisciplinary STEAM integration, and active learning strategies, demonstrating how these components collectively contribute to enhanced mathematical learning outcomes



RESEARCH METHODOLOGY

This study employed a quasi-experimental research design involving experimental and control groups of undergraduate students. The experimental group received competency-based and STEAM-integrated instruction, while the control group followed traditional lecture-based methods.

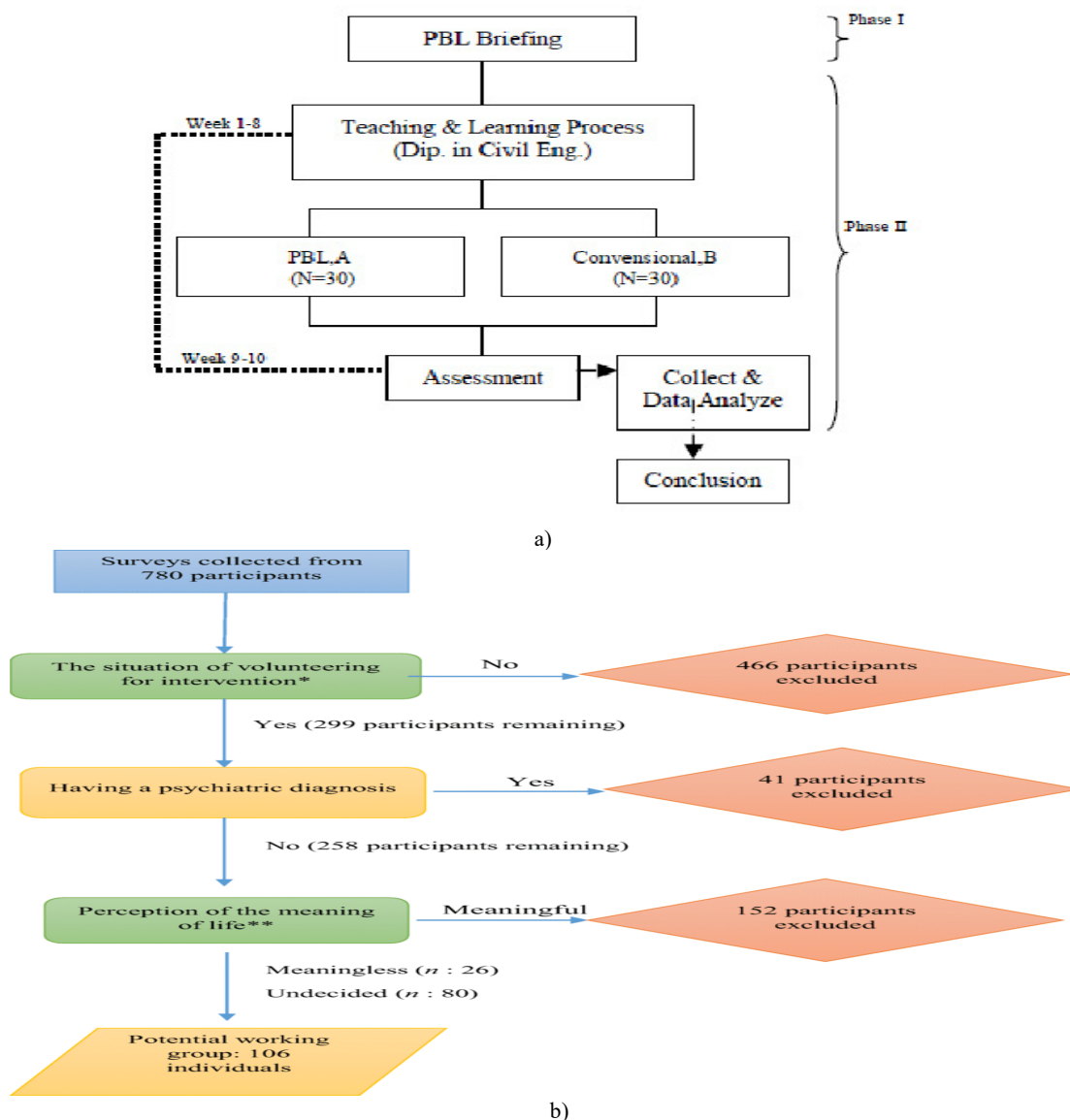


FIGURE 2. Quasi-experimental research design with experimental and control groups.

a) The research procedure for the implementation of the PBL intervention. During Phase I, students receive a PBL briefing followed by the regular teaching and learning process in the Diploma in Civil Engineering program. In Phase II, students are divided into two groups: the PBL group ($n = 30$) and the conventional instruction group ($n = 30$). Over Weeks 1–8, each group follows its respective instructional approach. During Weeks 9–10, students are assessed, after which the collected data are analyzed, leading to the formulation of study conclusions.

b) Flow diagram of participant selection. Surveys were initially collected from 780 participants. Individuals who did not volunteer for the intervention were excluded ($n = 466$), leaving 299 participants. Those reporting a psychiatric diagnosis were then excluded ($n = 41$), resulting in 258 participants. Next, participants were screened based on their perception of the meaning of life; individuals who reported a meaningful perception were excluded ($n = 152$). The remaining participants were categorized as meaningless ($n = 26$) or undecided ($n = 80$), forming a potential working group consisting of 106 individuals.

This figure presents the structure of the quasi-experimental design, including the pre-test and post-test stages, and clarifies the comparative logic used to evaluate the effectiveness of the instructional intervention

RESULTS

Descriptive statistics. This section presents the quantitative results of the quasi-experimental study examining the effects of a competency-based and STEAM-integrated instructional approach on undergraduate students' mathematics learning outcomes.

Table 1. Comparison of Pre-test and Post-test Scores

Group	n	Pre-test Mean (SD)	Post-test Mean (SD)	Mean Gain
Experimental	230	54.87 (4.29)	68.70 (4.63)	+13.84
Control	230	55.07 (4.34)	58.62 (4.84)	+3.55

Table 1 summarizes the descriptive statistics of pre-test and post-test scores for both the experimental and control groups. At the beginning of the study, the two groups demonstrated comparable levels of mathematical achievement, indicating an equivalent baseline prior to the intervention.

The experimental group ($n = 230$) achieved a mean pre-test score of 54.87 ($SD = 4.29$), which increased to a mean post-test score of 68.70 ($SD = 4.63$). This represents a substantial mean gain of 13.84 points. In contrast, the control group ($n = 230$) showed a more modest improvement, with mean scores increasing from 55.07 ($SD = 4.34$) on the pre-test to 58.62 ($SD = 4.84$) on the post-test, corresponding to a mean gain of 3.55 points.

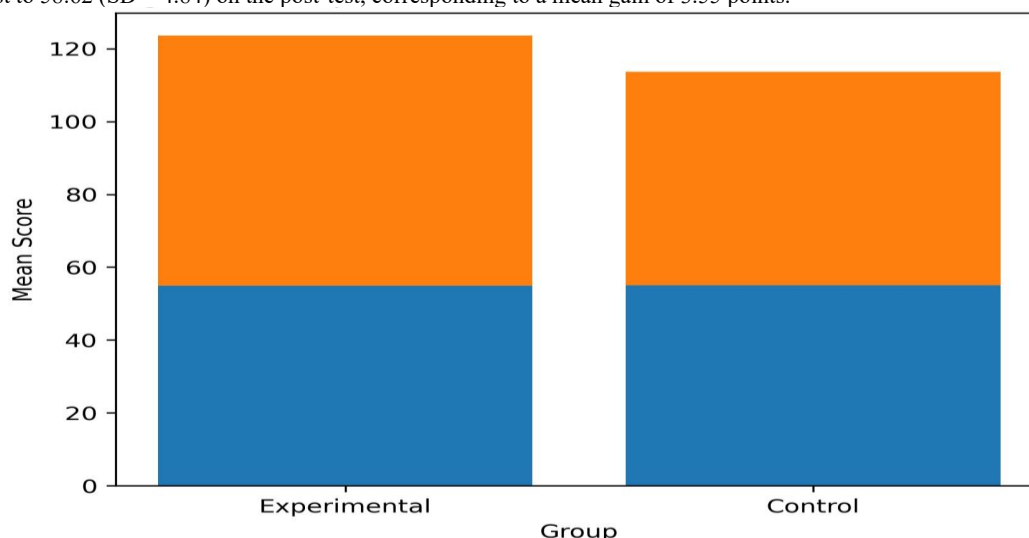


FIGURE 3. Comparison of pre-test and post-test mean scores between experimental and control groups.

This figure highlights the magnitude of learning gains achieved by the experimental group compared to the control group, visually supporting the statistically significant differences identified through inferential analysis.

Inferential statistical analysis. To examine within-group changes, paired-samples t-tests were conducted. The results revealed a statistically significant improvement in the experimental group from pre-test to post-test, $t(229)=31.8$, $p<0.001$, indicating a strong positive effect of the competency-based and STEAM-integrated instructional approach. The control group also showed a statistically significant but comparatively smaller

improvement, $t(229)=9.4$, $p<0.01$, reflecting natural progress associated with traditional instruction. The degrees of freedom reflect paired observations within each group ($df=n-1$).

To compare learning outcomes between groups, an independent-samples t-test was performed on post-test scores. The analysis demonstrated a statistically significant difference between the experimental and control groups, $t(458)=22.6$, $p<0.001$. The effect size was large (Cohen's $d=1.48$), indicating a strong practical impact of the instructional intervention on students' mathematics achievement.

DISCUSSION

The findings of this study provide robust empirical evidence supporting the effectiveness of a competency-based and STEAM-integrated approach to teaching mathematics in higher education. The substantial improvement observed in the experimental group, compared to the relatively modest gains in the control group, suggests that traditional lecture-based instruction alone is insufficient for fostering higher-order mathematical competencies.

The large effect size obtained in the post-test comparison highlights not only statistical significance but also meaningful educational impact [18-47]. This result can be attributed to the instructional model's emphasis on active learning, interdisciplinary integration, and real-world problem-solving, which collectively promote deeper conceptual understanding and transferable skills.

These findings are consistent with previous research emphasizing the benefits of competency-oriented and interdisciplinary instructional strategies in STEM education. Studies by Freeman et al. (2014) and Yakman and Lee (2012) similarly reported that active, integrated learning environments lead to higher academic performance and increased student engagement. The present study extends this body of literature by demonstrating that such approaches are particularly effective in university-level mathematics education, where abstract concepts often pose challenges for learners.

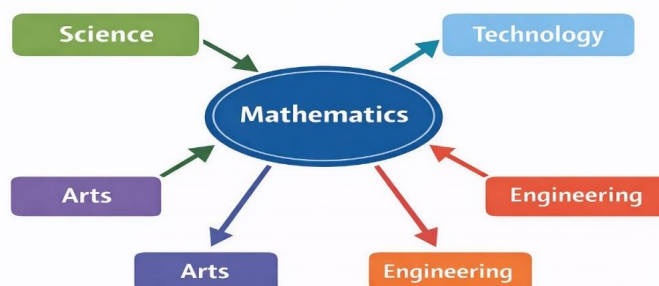


FIGURE 4. Interdisciplinary integration of mathematics within the STEAM framework.

Moreover, the results align with contemporary educational frameworks that emphasize the development of competencies rather than the mere acquisition of knowledge. By integrating STEAM principles, the instructional model encouraged students to connect mathematical concepts with practical applications, thereby enhancing motivation and learning relevance. This integration appears to be a key factor in the significant performance gains observed in the experimental group.

Despite the strengths of the study, certain limitations should be acknowledged. The research was conducted within a single institutional context, which may limit the generalizability of the findings. Future studies could expand the sample across multiple universities and explore longitudinal effects to assess the sustainability of learning gains over time.

This figure demonstrates how mathematics is connected with science, technology, engineering, arts, and real-world problem-solving contexts, reinforcing the role of interdisciplinary learning in developing transferable competencies.

CONCLUSION

This study demonstrates that integrating competency-based principles with STEAM methodology represents an effective strategy for improving the quality of mathematics teaching in higher education. The approach supports the development of key mathematical competencies and enhances student learning outcomes.

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